

TULANE UNIVERSITY

REPORT OF THE PRESIDENT 2001: GAUGE OF DISTINCTION

The points along the Tulane University gauge of distinction are numbers—volumes, quantities, rankings, hours, scores, years. Numbers representing achievement, honors, traditions, quality. They represent yesterday's accomplishments, today's matters of fact, tomorrow's promises. Classic, bold and surprising, they are Tulane University.

CLASSIC

A model of its kind, authoritative and established. Those words define classic and they also define Tulane University. It's about history, about rankings, about Tulane's place in higher education— find out more by reading these "classic" facts on Tulane's gauge of distinction.

- **Quality.** Tulane University is among the top 50 national universities in the United States, according to *U.S. News & World Report*. In the magazine's annual rankings, published in fall 2001, Tulane ranked 46th in overall quality and 42nd in the "Great Schools at Great Prices" category.
- **Recognized.** The A.B. Freeman School of Business has been highly ranked by *Forbes* magazine (MBA program, eighth), London's *Financial Times* (EMBA program, 46th, MBA program, 57th), *Business Week* (EMBA program, 28th), and *U.S. News and World Report* (45th). *U.S. News* ranked Tulane Law School 40th in the nation, with its environmental law program ranked sixth.
- **Elite.** Tulane University is one of only 63 major American and Canadian research universities that are members of the Association of American Universities. Among private universities, Tulane is one of only four AAU members in the South (joined by Duke, Emory and Vanderbilt universities), and one of only 27 in the United States.
- **On the rise.** The 2001–02 freshman class averaged 1326 on its SAT scores, 306 points above the national average and 48 points higher than four years ago. The rise in SAT scores coincides with a 31 percent increase in applications for first-year students enjoyed by Tulane for fall 2001. The current first-year class was assembled from a field of more than 10,000 applicants.
- **Distinctive.** Tulane University is home to the Tulane Regional Primate Research Center, one of only eight federally funded primate research centers in the United States. The university also is home to a Regional Humanities Center focused on the Deep South, one of only nine humanities centers in the nation established through funding from the National Endowment for the Humanities.
- **A Leader.** The forerunner of Tulane's School of Public Health and Tropical Medicine, called the Tulane School of Hygiene and Tropical Medicine, was the first such institution in the United States, established in 1912. More recently, the School of Public Health and Tropical Medicine developed the first Master of Public Health clinical research curriculum in the nation. The program was developed through a grant from the National Institutes of Health.
- **Noteworthy.** Tulane University is home to the Newcomb College Center for Research on Women, the oldest university-based women's center in the Gulf South. Newcomb College was the first degree-granting women's coordinate college in the nation.
- **Historic.** The Tulane University School of Medicine, at age 168, is the second-oldest medical school in the Deep South.

SURPRISING

Wonder, astonishment, something unexpected. It may not surprise you that Tulane University was founded in 1834 but there are many things about Tulane that will intrigue you—things that are global, close to home, inventive and prestigious. Check out these “surprising” facts on Tulane’s gauge of distinction.

- **Sizzling.** Tulane University was named by Kaplan/Newsweek’s *How to Get Into College* guide for 2002 as one of nine “Hot Schools” chosen from several hundred universities. Tulane was cited for having a 31 percent increase in applications in 2001 and for being an “academically superior university” in a great setting.
- **On the Town.** Tulane University is located in one of the top 10 “Great College Towns,” according to *The Princeton Review’s* 2002 annual college guide. Other “great towns” included the hometowns of Georgetown University (Washington, D.C.), Boston University and Emerson College (Boston), Cooper Union and New York University (New York City), University of Georgia (Athens, Ga.), University of California (Berkeley) and the University of Michigan (Ann Arbor).
- **International.** Tulane University was ranked eighth nationally in the 2001 Open Doors report for the proportion of students studying abroad in 1999–2000. The report, an annual publication that reviews international educational activity by U.S. universities, estimated that 23.8 percent of Tulane students participated in Study Abroad for 1999-2000.
- **A National Resource.** The Gourman Report of Undergraduate and Professional Programs in American and International Universities ranks Tulane’s Latin American Studies program as second in the United States. The center is also one of only 19 Latin American Studies programs in the country designated as a National Resource Center by the U.S. Department of Education.
- **Scholarly.** The Tulane University faculty is ranked in the top 30 nationally among private research universities in terms of membership in national academies and receipt of faculty awards. Tulane students also are accomplished. In the past five years, Tulane has produced 45 undergraduate winners of 16 national academic competitions, including the Rhodes, Fulbright and Marshall scholarships, ranking Tulane among the top universities nationally.
- **Inventive.** Tulane University ranks 25th overall and 14th among private research universities in income received from technology transfer. Rankings are provided by the Association of University Technology Managers.
- **Community-conscious.** Community Action Council of Tulane University Students (CACTUS) is the oldest and largest continually operating student-run volunteer organization in the nation, with its members contributing 20,000 hours a year to community service work.
- **Open nights.** The evening division of Tulane University was established in 1885, making it one of the oldest in the country.
- **Jazzy.** Tulane’s Hogan Jazz Archives is the world’s premier source of oral history, recordings, photographs and books on New Orleans jazz. The collection includes more than 60,000 sound recordings and 2,000 reels of audiotape containing oral histories.
- **Significant.** Tulane University is home to the Amistad Research Center, the nation’s largest repository of art and archival materials about African Americans and other ethnic minorities. Amistad’s collection comprises more than one million linear feet of manuscripts and printed resources as well as a large and well-rounded collection of African-American and African art.

SURPRISING (CONTINUED)

- **Strong.** Tulane's Latin American Library, established in 1924, holds the strongest Central American collection in the United States and one of the most comprehensive Latin American collections in the world. The collection contains some 400,000 volumes.
- **Peace-full.** For the past 20 years Tulane has had more of its graduates join the Peace Corps than any other university in Louisiana. There are 26 Tulane alums active in the Corps; 305 have served since 1961.
- **Worldly.** The Tulane University Law School offers more summer law schools abroad than any law school in the United States, with 15 sessions at 10 sites in eight countries. The law school also has one of the largest graduate law programs in the country, enrolling more than 75 foreign attorneys in the LLM program.

BOLD

Ready to take risks. Daring. That is Tulane University as well—charting bold, new paths in medical research, community involvement and technology. Here are examples of “bold” facts on Tulane’s gauge of distinction.

- **Daring.** Tulane Law School students have appeared in more than 200 court cases through the school’s Environmental Law Clinic, the largest environmental law clinic in the United States. The clinic has become known for its willingness to take on high-profile cases to provide quality legal care to indigent clients. Its work earned it the first-ever American Bar Association award for the best public-interest school of 2000.
- **Groundbreaking.** Tulane University entered into a unique partnership with Xavier University and the Department of Housing and Urban Development to oversee the Housing Authority of New Orleans, the country’s sixth-largest housing authority and at that time the nation’s worst. Tulane is the only university in the country to fill this type of role.
- **Pathfinder.** The Tulane Center for Gene Therapy, established in 2000, occupies 14,000 square feet of lab space in the university’s health sciences center. The gene therapy center is the first major center in the United States to focus on using adult stem cells for medical research.
- **Conscientious.** Each of the 3,600 students who have earned a Juris Doctor degree from Tulane Law School since 1990 has successfully performed community service work. The 12th-oldest law school in the country, Tulane Law School was the first to require pro bono work for all graduates.
- **Involved.** The nationally recognized Tulane Men Against Rape was the first program of its kind in the nation. The program received the 2001 Jeanne Clery Campus Safety Award, which honors students and campuses that have demonstrated leadership in improving college and university campus safety.
- **Wired.** Already one of the top 100 “wired” campuses in the nation, according to *Yahoo Internet Life Magazine*, Tulane is installing more than 600 access points that will soon make it one of only a handful of universities in the country to offer wireless computer access. Going “wireless” means students will be able to access lecture notes, assignments, e-mail and data from the Internet through their laptop computers from anywhere on campus, indoors or outdoors.

E-mail your comments to Tulane University President Scott Cowen: scowen@tulane.edu, or write: Scott Cowen, Office of the President, 218 Gibson Hall, Tulane University, New Orleans, LA 70118. View the Report of the President 2001 at <http://pres2001.tulane.edu>.

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